

Annual Report

Fiscal Year 2022

October 1, 2021 to September 30, 2022









KEEPING YOU INFORMED

The Pediatric Nursing Certification Board (PNCB) is celebrating another successful and eventful year, and we can't wait to share the highlights with you! Throughout this report, we will feature our activities and accomplishments from our 2022 fiscal year (October 1, 2021 to September 30, 2022) including developments in our next competency building program, our new Great Place to Work® certification, as well as new and updated resources to help better support **you**!

Child mental health continues to be at a crisis point in the United States. January marked an important milestone in PNCB's work toward making Developmental, Behavioral, and Mental Health (DMBH) care even more accessible. The <u>Pediatric Primary Care Mental Health Specialist (PMHS)</u> certification met the rigorous compliance standards of the National Commission for Certifying Agencies (NCCA) and received accreditation through 2027. The PMHS credential strengthens access to expert care for children, adolescents, and young adults experiencing DBMH conditions. To support more access to the credential, four testing windows for the PMHS exam will be available in 2023. Additional updates on our work to support you and your patients are shared in this report.

This year, PNCB launched <u>live and recorded webinars</u> to increase visibility for our certification exams, as well as support nurses and nurse practitioners who want to sit for an exam. The PMHS and Certified Pediatric Nurse (CPN) webinars had nearly 300 attendees in total. In 2023, Certified Pediatric Nurse Practitioner – Primary Care and Acute Care (CPNP-PC and CPNP-AC) webinars will be offered to PNP programs. These are just one of several new certificant resources we unveiled this year, including the CPNP-AC/PC Peer Mentoring Program, the <u>new user interface</u> for our online learning portal, and <u>live remote proctoring</u> for both the CPN and PMHS exams. We also laid the groundwork for a robust pediatric nursing <u>job board and career center</u> that launched in December. Plus, we launched our first-ever <u>Demographic Profile of Pediatric Nursing Professionals</u>.

In addition to relocating to our new national headquarters in April, PNCB became <u>Certified™ by Great</u> <u>Place to Work®</u> in August. The prestigious award is based entirely on what current employees say about their experience working at PNCB. This year, 89% of PNCB employees said it's a great place to work: 32 percent higher than the average U.S. company. Fully 100% of staff validated that PNCB management is ethical, honest, and competent, and that staff are treated fairly regardless of their race, gender, age, or sexual orientation.

We also have some exciting plans for our current fiscal year 2022-2023. In our 2021 strategic planning survey, 43% of respondents wanted PNCB to focus on emerging competencies, including subspecialties. In early 2022, we asked you about your needs or interests as we develop new programs. Respondents identified **Adolescent Care** and topics supporting care for this age group to be our next competency building program. Now more than ever, adolescence is a critical time in a child's development. Our unique program will support those providing care for these soon-to-be adults. You can find more details about the program on page 6.

We look forward to our next fiscal year, and to continuing to advance competency for our certificants—and the pediatric nursing specialty. Visit <u>www.pncb.org</u> for news and updates.

Thank you, Michael Maymi, DNP, APRN, CPNP-AC, CCRN, CNE Chair, PNCB Board of Directors

Sheri Sesay-Tuffour, PhD, CAE, ICE-CCP PNCB Chief Executive Officer

STATISTICS & UPDATES

Read our position statement, <u>The Value of PNCB Certification</u>, to learn how each of the four specialty nursing professionals certified by PNCB play an integral role increasing access to pediatric-focused health care for patients and their families. Gain insight into how PNCB certification is one of the most meaningful and powerful achievements for a pediatric nursing professional and how the certification provides a host of benefits to patients, families, employers, the public, and the U.S. health care system overall.

PNCB statistics for each calendar year are archived here.

Certified Pediatric Nurse (CPN)



- 31,772 currently certified
- 78% first-time pass rate for 2021
- 94% renewal rate for 2022
- 200 No Pass, No Pay hospitals
- 286 CPN Champions promoting certification through the U.S.
- Live remote proctoring available since November 2021 to increase access to testing
- 12 CPNs celebrated 25 years of certification in 2022

Pediatric Primary Care Mental Health Specialist (PMHS)



- 790 currently certified
- 77% first-time pass rate for 2021
- 90% renewal rate for 2022
- More opportunities to test: 4 windows will be offered in 2023
- New PMHS testing eligibility pathways coming in 2023
- 18 PMHSs celebrated 10 years of certification in 2022

Acute Care Certified Pediatric Nurse Practitioner (CPNP-AC)



- 4,652 currently certified
- 71% first-time pass rate for 2021
- 99% renewal rate for 2022
- 51 AC PNP programs and 22 Dual AC/PC PNP programs
- 205 CPNP-ACs celebrated 10 years of certification in 2022

Primary Care Certified Pediatric Nurse Practitioner (CPNP-PC)



- 20,539 currently certified
- 80% first-time pass rate for 2021
- 99% renewal rate for 2022
- 96 PC PNP programs
- 56 CPNP-PCs celebrated 40 years of certification in 2022



www.pncb.org

PNCB 2022-2027

STRATEGIC PLAN

Pediatric Nursing Certification Board certification demonstrates to patients and families, employers, and the public that a nursing professional has a deep commitment to the highest standards of care for children, adolescents, and young adults.



VISION

A healthier world one child at a time.



MISSION

A driving force for quality in pediatric nursing globally.



CORE VALUES

Integrity: Acting with honesty and taking accountability for all we do and say.

Quality: Promoting excellence throughout all our interactions.

Innovation: Providing visionary leadership for the present and future.

Advocacy: Supporting and promoting the pediatric nursing profession.

Respect: Embracing collaboration and diversity.

At PNCB, we believe our work makes kids

healthier. PNCB is the largest and most essential organization for the certification, continuing education, and competency development of nursing professionals who provide care for children, adolescents, and young adults. Setting the standard since 1975, PNCB is proud of the 50,000+ RNs and advanced practice nurses working each day to make our vision a reality. Children are our future. We're in this together so that kids get the best possible care today, physically and emotionally, for a healthier world tomorrow. Explore all that we offer at www.pncb.org.

STRATEGIC GOALS:



Advance competence and capabilities of nursing professionals who care for children

Provide industry-leading accessible certification and education products and services to meet market demands

- Advance pediatric nurse competencies including subspecialties through certification, education, and other development programs
- Develop new knowledge assessment program to support competency development in the care of pediatric patients
- Assess and identify national and international market demands and opportunities for PNCB products and services
- · Explore new technology innovations for user learning



Cultivate a diverse, equitable, and inclusive PNCB community to enrich the PNCB experience

Develop a culture of diversity and inclusion that fosters a sense of purpose, provides fulfillment, and supports a growing community of pediatric professionals

- Define value proposition and commitment for employees, certificants, and other key stakeholders
- Develop policies, processes, and practices that advance diversity, equity, and inclusion and create a culture of engagement, satisfaction, and resiliency
- Engage stakeholders in two-way communications highlighting ongoing DEI commitment and progress
- Develop measures of representation achieved across the PNCB community and in product and service offerings



Establish PNCB as a leading voice in pediatric nursing practice

Strengthen and elevate the profession's importance among key stakeholders and the general public

- Expand PNCB community participation at national forums and contributions to publications
- Grow strategic partnerships to advance pediatric nursing and interests
- · Invest in partnership with IPN to lead and elevate pediatric interests
- · Develop leaders to represent pediatric interests among key audiences
- Expand PNCB's influence in global markets

FY2022 IN REVIEW

Explore PNCB's work priorities and milestones for each quarter of the 2022 fiscal year (October 1, 2021 to September 30, 2022).

Q1

- First invitations for the CPNP-AC/PC Peer Mentoring Program sent out, and initial mentoring matches made. A program for CPN candidates and No Pass, No Pay programs will be piloted in 2023.
- Live remote proctoring (LRP) for the Certified Pediatric Nurse (CPN) exam launched in November.
- New PNCB mission and vision statements drafted with the support of a certificant Strategic Planning Task Force and proposed to the Board of Directors.
- Implemented new interactive, virtual meeting platform, Conferences i/o.
- Interviews and a certificant survey explored potential future competency programs. The topic Adolescent Care was selected for next steps.

Q2

- New PNCB <u>Mission and Vision</u> approved by the Board of Directors.
- Panel of Pediatric Primary Care Mental Health Specialists (PMHSs) presented patient scenarios with PNCB to support confidence in practice at the 2022 National Association of Pediatric Nurse Practitioners (NAPNAP) Conference.
- <u>Institute of Pediatric Nursing (IPN)</u> Committee determined 2022 work priorities to support PNCB's strategic plan.
- Diversity, Equity, Inclusion, and Belonging (DEIB) campaigns launched on social media.
- CPNP-AC/PC exam time-limited <u>eligibility changes</u> announced. Initial email communications sent to certificants and stakeholders regarding these changes.
- PMHS credential earned national accreditation from the National Commission for Certifying Agencies (NCCA).



FY2022 IN REVIEW

Explore PNCB's work priorities and milestones for each quarter of the 2022 fiscal year (October 1, 2021 to September 30, 2022).

Q3

- PNCB completed relocation of its national office.
- Live remote proctoring (LRP) for PMHS exam launched in June.
- <u>PMHS exam webinar</u> delivered live and recorded to explain study resources and answer attendee questions.
- New Institute of Pediatric Nursing (IPN) logo <u>announced</u> along with its two new work priorities to 1) support pediatric nursing professionals by studying the current state of our specialty's workforce and 2) develop pediatric nursing leaders for the future.
- PMHS exam myth buster campaign launched to address common misconceptions about exam eligibility and more.
- Launched new <u>video series</u> about applying for the CPN exam, live remote testing, and inspirational CPN testimonials.

Q4

- Partnered with respected instructional design firm in the health care arena to begin development of the new **Adolescent Care competency** program.
- Transitioned PMHS recertification from a 3-year interval to an annual renewal process to benefit PMHS certificants.
- Developed new PMHS eligibility pathways for implementation in FY2022-2023.
- Conducted PMHS job task analysis extension study with CPNP-ACs to understand the intersection between PMHS exam topics and acute care PNP practice.
- Delivered live **CPN exam webinar** to explain study resources and answer attendee questions.
- Achieved "Great Place to Work" Certification™.
- Completed health care disparity and self-care social media campaigns.
- Launched three Free CE modules based on results of the 2021 Stakeholder Summit on Continuing Competence.
- Began updates to CE/module learning center with the goal of an improved user experience.
- Recertification option of Professional Practice Linkages (PPL) increased in value from 5 to 10
 credits to benefit all certificants. In addition, national and international nursing awards now
 count as PPL credit.
- Gathered Task Force to begin research on a PNP Competency Framework to complement the <u>Pediatric RN Competency Framework</u>.
- Collected new demographics during recertification and developed first-ever **Demographic Profile of the Pediatric Nursing Workforce**.
- Initiated the plan to operationalize the Continuing Competency Initiative for CPN recertification. Beginning fall 2023, CPNs will map renewal activities to competency areas on their Recert application.

ADOLESCENT CARE PROGRAM

Coming in FY2022-2023, PNCB has exciting news for you and your colleagues who provide care for children and adolescents!

In our 2021 strategic planning survey, 43% of those who responded wanted PNCB to focus on emerging competencies, including subspecialties.

In early 2022, we asked you about your needs or interests as we develop new programs. Respondents identified **Adolescent Care** and topics supporting care for this age group to be our next competency building program.

Now more than ever, adolescence is a critical time in a child's development. Our unique program will support those providing care for these soon-to-be adults. You'll benefit through expert focused education. Adolescents benefit through improved outcomes and access to care. Here are more details, including our progress and what you can expect:

- 1. The program will involve **education with assessments** along the way. You will learn from experts and then earn certificates or other achievements to stand out for the knowledge and skills you develop or enhance.
- 2. The program will be **tailored** to roles across the healthcare team spectrum. For example, our goal is a separate track for APRNs and related providers, another track for RNs, and potential additional distinct tracks for other healthcare team colleagues and community stakeholders. A variety of settings across the care continuum will be included.
- 3. The program will also be **flexible**. To customize the program to fit your needs as much as possible, you will have choices among the topics offered for completion.
- 4. PNCB has selected an innovative, healthcare-focused instructional design firm to collaborate with staff in delivering **a high-quality**, **engaging experience**.
- 5. We will soon invite certificants to raise their hand to **volunteer** for a subject matter expert task force, pilot testing, and other roles. Thank you to those who already indicated volunteer interest in the 2022 survey.
- 6. We anticipate the first track to launch will be for APRNs and related providers, with other groups to follow, dependent on feedback on our upcoming in-depth needs assessment study.

We will keep you updated on launch timelines as this project moves forward. Thank you for your engagement, and please reach out with any questions to info@pncb.org.



PMHS EXAM UPDATES

PNCB listened to faculty and other advanced practice nurses who want to earn the <u>Pediatric Primary Care</u> <u>Mental Health Specialty (PMHS)</u> credential but currently do not have the required number of <u>clinical hours</u> to apply for this exam.

Because exam eligibility requires evidence of a valid criteria, such as job qualifications and practice requirements, which support measurable outcomes of an exam, PNCB commissioned a study through a leading research firm to explore alternate eligibility criteria for the PMHS exam.

Based on our findings, we will offer two new eligibility pathways in the future that require only 1,000 clinical hours of pediatric developmental, behavioral, and mental health care (DBMH) completed within 5 years of applying:

- Academic Faculty Pathway: 1,000 DBMH clinical hours plus 10 points of accepted alternative activities
 (points come from: teaching, precepting, scholarly projects, CE/CME, and/or academic credit).
- Specialty Program Pathway: 1,000 DBMH clinical hours plus completion of an approved program (<u>KySS</u>
 <u>Online Mental Health Fellowship: Child and Adolescent</u>, <u>Duke Pediatric Behavioral and Mental Health</u>
 <u>Specialty</u>, or <u>APRN Scholars Program at Almost Home Kids</u>).

PNCB listened to Acute Care Certified Pediatric Nurse Practitioners (CPNP-ACs) who have asked to take the **PMHS** exam. PNCB invited CPNP-ACs to participate in a 2022 PMHS Job Task Analysis extension study.

PNCB engaged in careful analysis of AC PNP practice. Our research is now complete, and we learned many things about how CPNP-ACs intersect with children who have developmental, behavioral, and mental health (DBMH) conditions.

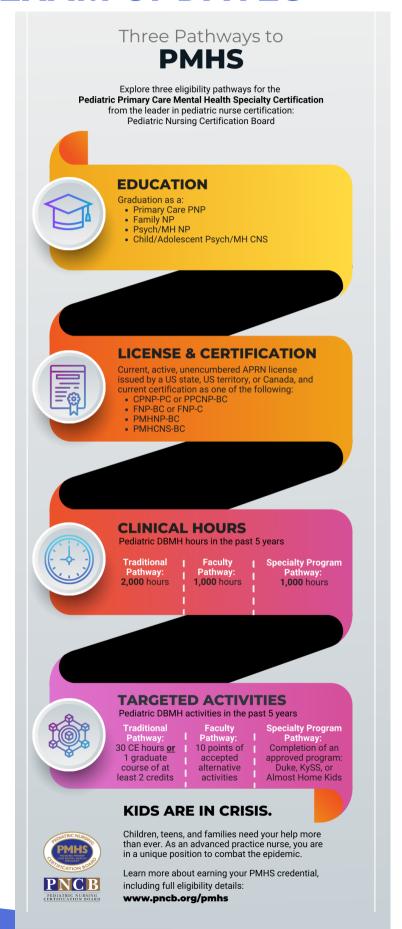
Through this study, PNCB found that practice patterns of CPNP-ACs were varied with respect to the performance of specific PMHS tasks, with evidence suggesting that as a population, the practice of CPNP-ACs is different than that of primary care PNPs. CPNP-ACs are primarily performing point-of-care management of DBMH concerns rather than engaging in evaluation, diagnosis, and ongoing management. The write-in responses captured within the survey corroborate this, indicating that that CPNP-ACs had knowledge gaps in DBMH diagnosis, assessment, prescribing, and treatment modalities.

Based on the evidence and on their knowledge of acute care settings, the study's Advisory Group members concluded that PMHS would not be an appropriate credential to offer CPNP-ACs. The data show that while CPNP-ACs do address some DBMH concerns in practice, their patient care has a different focus.

- CPNP-AC certificants remain ineligible for the PMHS exam. However,
- PNCB has now moved to studying the feasibility of offering a competency program specific to CPNP-AC
 practice to support those who provide care for children with chronic, complex, or acute conditions
 overlaid with DBMH co-morbidities. We will keep you updated about developments for the feasibility
 study and its results.

We know the need is great for pediatric DBMH care in any setting. Our goal is to explore if and how we can best meet that need—and yours—in the year ahead.

PMHS EXAM UPDATES



PNCB WORKING FOR YOU

During the year, PNCB either represented you at these national forums or collaborated with these organizations to be a voice at the table, advocate for pediatric nursing certification, share information, or provide benefits:

- Advanced Practice Registered Nurse LACE Forum (Licensure, Accreditation, Certification, Education)
- American Academy of Pediatrics
- American Board of Nursing Specialties
- American Organization for Nursing Leadership
- Association of Faculties of Pediatric Nurse Practitioners
- Healio / Pediatric Annals
- Institute for Credentialing Excellence
- National Council of State Boards of Nursing
- National Organization for Nurse Practitioner Faculties
- National Association of Pediatric Nurse Practitioners
- The Ohio State University's KySS Mental Health Fellowship: Child and Adolescent
- Pediatric Nursing Journal
- Professional Certification Coalition
- Self Care Decisions
- Society of Pediatric Nurses
- Wolters Kluwer

As part of our commitment to keeping you informed, we shared the following announcements and publications:

Statements:

- The Value of PNCB Certification
- Pediatric Nurse Practitioner Exams, the Passing Standard, and Candidate Passing Rates
- 2022 National Task Force Standards for Quality Nurse Practitioner Education: Hours Impact Statement
- Use of the Certified Pediatric Nurse Practitioner Credential Mark
- PNCB Doctorate of Nursing Practice (DNP) Impact Statement (Updated)

Press Releases:

- Amanda Vickers, MS, RN, CPNP-PC, PMHS Named Chair-Elect of PNCB Board of Directors
- Susan P. Andrews, DNP, RN, CNE, CPN Named Chair-Elect for the Institute of Pediatric Nursing (IPN)
- Julia Garcia, BSN, RN, CPN Selected as the Institute of Pediatric Nursing (IPN) Emerging Leader Fellow
- Pediatric Primary Care Mental Health Certification (PMHS) Earns National Accreditation
- PNCB's Chief Credentialing Officer Among the First to Earn New Credentialing Professional Certification
- The Institute of Pediatric Nursing (IPN) Announces New Work Priorities and Logo Updates

Peer-Reviewed Articles:

- Pediatric Primary Care Mental Health Specialist Examination: Job Task Analysis
- Acute Care Pediatric Nurse Practitioner: The 2018 Practice Analysis
- A Call to Action: Next Steps to Advance Diagnosis Education in the Health Professions

NO PASS, NO PAY PROGRAM

The following list of organizations participate in PNCB's No Pass, No Pay program—the pioneering, award-winning employer program to help nurses earn the gold standard in pediatric RN certification. No Pass, No Pay is an investment in transforming healthcare to deliver the highest quality pediatric care and improve patient outcomes. With nursing shortages projected to intensify, it is vital for healthcare organizations to recruit and retain the most highly skilled and competent nurses able to meet and adapt to increasing demands for care.

<u>Learn more</u> about the exceptional value this exciting, advantageous program offers the dedicated nurses in your organization and how it can help your organization stand out from the competition.

- AdventHealth for Children
- Advocate Children's Hospital
- Akron Children's Hospital
- Alaska Native Medical Center
- Ann & Robert H. Lurie Children's Hospital of Chicago
- Anne Arundel Medical Center
- Arnold Palmer Hospital for Children
- Ascension Illinois
- Banner Thunderbird Medical Center
- Baptist Health
- Baylor Scott & White Health
- Beacon Children's Hospital
- · Beaumont Health
- · Benefis Pediatrics
- Bethany Children's Health Center
- Bon Secours St. Mary's Hospital
- Boston Children's Hospital
- Bronson Health Care Group
- · Cape Fear Valley Health System
- Carilion Clinic
- Carle Health
- CentraCare Health
- Chattanooga-Hamilton County Hospital Authority
- Chester County Hospital
- CHI Health St. Francis
- · Childcare Resources of Indian River
- Children's Cardiology (Atlanta, GA)
- Children's Health Care (Children's Minnesota)

- Children's Healthcare of Atlanta
- Children's Healthcare of Atlanta Hughes Spalding
- Children's Hospital & Medical Center Omaha
- Children's Hospital Los Angeles
- Children's Hospital of Colorado
- Children's Hospital of New Orleans
- · Children's Hospital of Orange County
- Children's Hospital of Philadelphia
- Children's Hospital of San Antonio
- Children's Hospital of the King's Daughters
- Children's Hospital of Wisconsin Milwaukee
- Children's Medical Center Children's Health System of Texas
- Children's Memorial Hermann Hospital
- Children's Mercy Hospital (Kansas City)
- Children's National Hospital (Washington, DC)
- Children's Specialized Hospital (New Brunswick, NJ)
- CHRISTUS St. Vincent
- Cincinnati Children's Hospital
- · Cleveland Clinic Health System
- Cohen Children's Medical Center of New York -Pediatric Service Line
- Cohen Children's Medical Center of New York
- · Cook Children's Healthcare System
- Dartmouth-Hitchcock Medical Center



NO PASS, NO PAY PROGRAM

- Dayton Children's Hospital
- Dell Children's Medical Center
- East Tennessee Children's Hospital
- · Elliot Health System
- Fairbanks Memorial Hospital
- · Fairview Ridges Hospital
- · Frederick Memorial Hospital
- Geisinger Medical Center for the Janet Weis Children's Hospital
- Good Samaritan Hospital
- Good Shepherd Rehabilitation Network
- Halifax Health Medical Center
- HCA Healthcare Capital Division
- HCA Healthcare Central/West Texas Division
- HCA Healthcare Continental Division
- HCA Healthcare East Florida Division
- HCA Healthcare Far West Division
- HCA Healthcare Gulf Coast Division
- HCA Healthcare MidAmerica Division
- HCA Healthcare Mountain Division
- HCA Healthcare North Carolina Division
- HCA Healthcare North Florida Division
- HCA Healthcare North Texas Division
- HCA Healthcare San Antonio Division
- HCA Healthcare South Atlantic Division
- HCA Healthcare TriStar Division
- HCA Healthcare West Florida Division
- Helen DeVos Children's Hospital
- Hendrick Medical Center
- Hennepin County Medical Center
- · Henry Ford West Bloomfield Hospital
- Hilltop Clinic
- HonorHealth
- Huntington Hospital
- Indiana University Health Arnett, White, Frankfort
- Indiana University Health Ball Memorial Hospital
- Indiana University Health Bloomington Hospital
- Indiana University Health North Hospital
- Indiana University Health Riley Hospital for Children

- Indiana University Health Riley Outpatient Center
- Indiana University Health West Hospital
- Indiana University Health Resource Center
- Inova Fair Oaks
- INTEGRIS Health, Inc.
- Jeff Gordon Children's Hospital
- Joe DiMaggio Children's Hospital
- · Johns Hopkins All Children's Hospital
- Johns Hopkins Children's Center
- Just 4 Kids Urgent Care
- · Kootenai Health
- La Rabida Children's Hospital
- · Lehigh Valley Health Network
- Levine Children's Hospital at Carolinas Medical Center
- Loma Linda University Children's Hospital
- · Lucile Packard Children's Hospital Stanford
- Maine Medical Center
- Mary Bridge Children's Hospital
- · Mary Cariola Children's Center
- · Mary Lanning Healthcare
- Massachusetts General Hospital
- Medical University Hospital Authority
- Memorial Hospital and Health Care Center
- MemorialCare Miller Children's & Women's Hospital Long Beach
- Mercy Children's Hospital Des Moines
- Mercy Hospital St. Louis
- Monmouth Medical Center
- Monroe Carell Jr. Children's Hospital
- · Mount Washington Pediatric Hospital
- Mountain Area Pediatric Associates, PA
- MU Women's and Children's Hospital
- MyLife, Inc.
- · Nationwide Children's Hospital
- · Nemours Children's Hospital
- New Care Concepts, Inc.



NO PASS, NO PAY PROGRAM

- · Nicklaus Children's Hospital
- Northwest Texas Healthcare System
- Northwestern Medicine Central DuPage
- Novant Health
- Oregon Health & Sciences University (Doernbecher Children's Hospital)
- OSF HealthCare Saint Francis Medical Center
- Penn State Health Hershey
- Phoenix Children's Hospital
- Prisma Health Children's Hospital Midlands
- PRISMA Health Upstate
- ProMedica Center of Nursing Excellence
- Providence Alaska Medical Center
- Providence Regional Medical Center (Everett, WA)
- Providence Sacred Heart Medical Center
- Providence St. Vincent Medical Center
- Rady Children's Hospital San Diego
- Rapid City Regional Hospital
- Rhode Island Hospital/Hasbro Children's Hospital
- Rush University Medical Center
- Sanford Health Sioux Falls, Fargo, Bismarck
- Sarasota County Public Hospital District
- Seattle Children's Hospital
- · Serenity Pediatrics
- Shriners Hospitals for Children Boston
- Shriners Hospitals for Children Canada
- Shriners Hospitals for Children Erie
- Shriners Hospitals for Children Florida/Tampa
- Shriners Hospitals for Children Greenville
- Shriners Hospitals for Children Honolulu
- Shriners Hospitals for Children Lexington
- Shriners Hospitals for Children Northern CA
- Shriners Hospitals for Children Ohio/Cincinnati
- Shriners Hospitals for Children Pasadena
- · Shriners Hospitals for Children Philadelphia
- Shriners Hospitals for Children Spokane
- Shriners Hospitals for Children Springfield
- Shriners Hospitals for Children St. Louis
- · Shriners Hospitals for Children Twin Cities
- SSM Cardinal Glennon
- St. Christopher's Hospital for Children
- St. Louis Children's Hospital

- St. Luke's Health Network (Pennsylvania)
- St. Mary's Hospital Grand Junction
- St. Vincent (Evansville, IN)
- St. Vincent Healthcare (Billings, MT)
- · Stormont Vail Health
- Studer Family Children's Hospital, Ascension Sacred Heart
- SwedishAmerican Health System
- Tenet/DMC Children's Hospital of Michigan -Children's Hospital of Michigan
- Texas Children's Hospital
- The Children's Hospital at OU Medical Center
- The Children's Hospital at Saint Francis
- The Children's Hospital of Alabama
- UC Davis
- UH/Rainbow Babies and Children's Hospital
- UK Healthcare
- UNC Hospitals
- Unity Point Health Allen Hospital Pediatric
- · Universal Pediatrics
- · University of Iowa Hospitals & Clinics
- University of Kansas Hospital
- University of Maryland Medical Center
- · University of Michigan Mott Children's Hospital
- University of Vermont Medical Center (UVMMC)
- University of Virginia Medical Center
- University of Wisconsin Hospitals & Clinics Authority
- · UofL Health System
- UPMC Hamot
- Upstate Medical University Hospital/Upstate Golisano Children's Hospital
- · Valley Children's Hospital
- Virginia Commonwealth Univ. Health System
- · Wake Forest Baptist Health
- · Wellspan Health System
- Westwood-Mansfield Pediatric Association
- Willis-Knighton Health System
- Yale-New Haven Hospital



DIVERSITY, EQUITY & INCLUSION (DEI) ROADMAP

PNCB is committed to cultivating a diverse, equitable, and inclusive community that fosters a sense of belonging.

DEI Roadmap

Strategic plan 2022-2027 goal #2:



Cultivate a diverse, equitable, and inclusive PNCB community to enrich the PNCB experience

Develop a culture of diversity and inclusion that fosters a sense of purpose, provides fulfillment, and supports a growing community of pediatric professionals

- Define value proposition and commitment for employees, certificants, and other key stakeholders
- Develop policies, processes, and practices that advance diversity, equity, and inclusion and create a culture of engagement, satisfaction, and resiliency
- Engage stakeholders in two-way communications highlighting ongoing DEI commitment and progress
- Develop measures of representation achieved across the PNCB community and in product and service offerings



Added ethnicity question and new gender option for volunteer and focus group applications for 2021. Incorporated intentional representation strategy for Board and IPN new member selection and other opportunities.



See & Celebrate Me

Representing a wider range of diversity including ethnicity, age, and gender on redesigned homepage. Elevating DEI focus in new social media strategy that will thread throughout each content category.

In progress!

Keep It Going

Enhancing recognition programs to broaden and promote inclusivity in awards and exploring partnerships for new scholarships are underway. Additional objectives will be included in PNCB's 2022 - 2027 strategic plan.



I'm Here: Count Me

Added ethnicity question and new gender option for exam applications. Adding these plus specialty and interest areas including LGBTQIA to Recert applications in late 2021. Seek opportunities to leverage the data.



Ongoing!

Educate Others

Launched Racism Effects CE in 2020. Launching Transgender Youth journal club CE in 2021. Diverse representation is a checkpoint in CE modules that include slides. DEI will be a separate option for new RN CE needs survey.



In progress!

Ensure I Have Access

Added closed captioning to new videos. Offered scripts for videos used in CE modules that lacked captioning. Adding alt tags to website images. Conducting accessibility testing for web text colors on different colored backgrounds.



"Diversity is being invited to the party. Inclusion is being asked to dance."

*DEI definitions combined from:

- Diversity, Equity, and Inclusion: A Professional Development Offering of the eXtension Foundation Impact Collaborative: https://dei.extension.org/
- National Association of Colleges and Employers: https://community.naceweb.org/blogs/karen-armstrong1/2019/06/25 what-exactly-is-diversity-equity-and-inclusion

CE UPDATES

PNCB continues to increase module production with options for low-cost and free learning activities. We also updated the user interface for our online learning portal. The top three CE modules accessed in 2022 were Free CE: Improving Screening for Child Abuse in the Emergency Department, Primary Care: 2021 Current Concepts, and Free CE: Distinguishing Between Innocent and Pathological Murmurs.







<u>Curated lists of CE</u> are available on the website, and <u>your feedback on future topics</u> is always welcomed! CE releases from the fiscal year include three Free CE modules based on the results of the 2021 Stakeholder Summit on Continuing Competence and more:

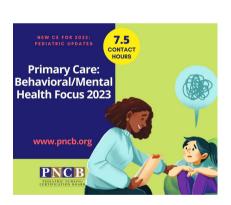
- The Child in Room 6: Transgender & Gender Diverse Children & Adolescents
- The Child in Room 2: Adverse Effects of Parental Phubbing
- The Effects of Racism on Child and Adolescent Health
- Ethics in Testing: A Personal Responsibility
- Evidence-Based Practice in Action: Translating Research into Practice
- PNCB Continuing Competence Summit Module 1: History and Background
- PNCB Continuing Competence Summit Module 2: Research Outcomes
- PNCB Continuing Competence Summit Module 3: What Will Happen
- Pediatric Behavioral Health in Primary Care
- Pediatric Tracheostomy: Inpatient Care and Emergencies
- Pediatric Tracheostomy: Discharge Teaching and Home Care
- Pediatric Updates: Acute Care: Diagnostics
- Pediatric Updates: Pharmacology: 2022 Current Concepts
- Pediatric Updates: Pharmacology: Asthma, Allergy, Immunology
- Pediatric Updates: Primary Care: Behavioral/Mental Health Focus 2023
- Pediatric Updates: Primary Care: 2022 Current Concepts











COMMUNICATION UPDATES

In November, PNCB launched a new and improved user experience for its online learning portal. The modern design offers a clean, intuitive user interface. It also lays the foundation for future enhancements.

The Institute of Pediatric Nursing's <u>updated website</u> now reflects IPN's relationship to PNCB. The IPN Committee chose colors from the PNCB logo to integrate into the existing IPN color scheme.

In 2022, PNCB further grew its social media outreach to <u>Twitter</u>. You can also find us on <u>Facebook</u>, <u>Instagram</u> and <u>LinkedIn</u>.



PNCB BOARD OF DIRECTORS JULY 2022 - JUNE 2023

The Board of Directors sets PNCB's strategy and policies, and provides oversight for the organization's fiscal health and well-being.



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Supporting the Pediatric Nursing Certification Board's vision for a healthier world one child at a time

The Institute of Pediatric Nursing (IPN) Committee is a PNCB board committee that exists to optimize the health and well-being of children, youth, and their families through the development of a sustainable, highly qualified pediatric nursing workforce. During the fiscal year, PNCB's IPN committee accomplished the following:

- To show IPN's relationship to PNCB, the IPN Committee chose colors from the PNCB logo to integrate into the existing IPN logo.
- Beneath the IPN's logo, PNCB's vision statement is incorporated into a tagline that describes the
 interconnection and a unified goal of individualized care for every child to offer them the healthiest future
 possible wherever they may live.
- IPN established two work priorities in alignment with PNCB's 2022-2027 Strategic Plan.
 - **IPN Priority #1** will establish PNCB as the convener of organizations with a focus on pediatric health care.
 - IPN Priority #2 will support the pediatric nursing workforce pipeline by communicating the value of the specialty, fostering inclusion, and developing leaders.

IPN COMMITTEE JULY 2022 - JUNE 2023



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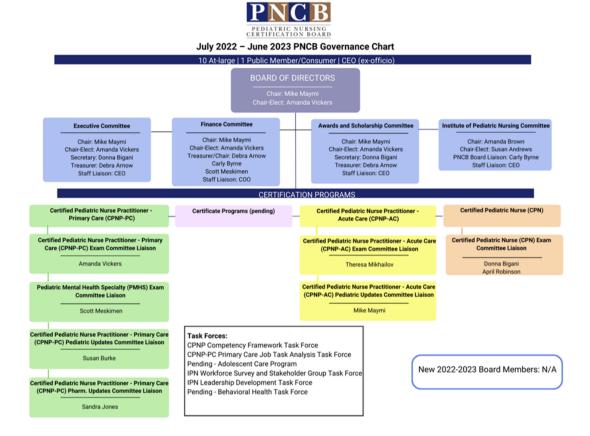


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Subject matter experts. Pilot testers. Special work groups. Passionate ambassadors for certification. PNCB volunteers give their time, enthusiasm, and expertise to make our credentials and CE programs top notch. We are grateful for each and every volunteer. Thank you for your support!



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About the Pediatric Nursing Certification Board (PNCB)

PNCB is the largest and most essential organization for the certification, continuing education, and competency development of nursing professionals who provide care for children, adolescents, and young adults. Established in 1975, PNCB currently certifies more than 53,000 nursing professionals holding one of our four credentials: Certified Pediatric Nurse (CPN), Acute Care Pediatric Nurse Practitioner (CPNP-AC), Primary Care Pediatric Nurse Practitioner (CPNP-PC), and Pediatric Primary Care Mental Health Specialist (PMHS). We're passionate about the positive impact our services have on nurses, children, and families. Explore all we offer at www.pncb.org.