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**PEDIATRIC NURSING  
CERTIFICATION BOARD**

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**Use of Certification Mark**

It is the policy of the PNCB to register certification marks representing its credentials. These registrations will be maintained and renewed as required by the US Patent and Trademark Office.

PNCB will confer certification when a candidate has successfully completed all certification requirements, including passing the examination. Certificants are then authorized to use the credential on business cards, stationery, employer website, charting, name badges, and other professional documents and correspondence. PNCB credentials may be used as long as the certificant remains in good standing and keeps his or her certification valid through compliance with recertification.

The credential is typically used after certificants' names following any academic degrees and licensure (e.g., Shannon Smith, MSN, RN, CPNP). The certification mark(s) may be used only as long as certification is valid.

The certification marks cannot be used by individuals who have not met these requirements and its use may be revoked for failure to comply with ethical standards and/or recertification requirements. PNCB will communicate improper use should an individual be identified as using the certification mark without active certification in good standing.

The marks may not be altered, modified, hand-drawn or typeset. The marks may not be reproduced or electronically scanned in such poor quality as to distort or significantly alter their appearance.

The certification marks may not be used as part of, incorporated in, the name of a practice/employer logo or imply that the practice/employer is entitled to use the marks. The marks must not be used on promotional items such as coffee mugs, T-shirts, etc. without written permission from the PNCB. All reproduction of the certification marks must be made from original reproduction artwork provided by PNCB, and with these guidelines.

An individual may not use any certification mark in a vulgar, libelous, disparaging or otherwise unlawful manner. PNCB assumes no responsibility for damages or any wrongdoing that an individual may cause using a PNCB certification mark. PNCB shall not be held liable for the unauthorized, improper, or illegal use of any certification mark.

Certification	Certification Mark
Certified Pediatric Nurse	CPN
Certified Pediatric Nurse Practitioner (may be used if holding CPNP-AC, CPNP-PC, or dual CPNP-AC/PC)	CPNP
Certified Pediatric Nurse Practitioner - Acute Care	CPNP-AC
Certified Pediatric Nurse Practitioner - Primary Care	CPNP-PC
Dual Certified Pediatric Nurse Practitioner in both Acute Care and Primary Care	CPNP-AC/PC or CPNP-PC/AC
Pediatric Primary Care Mental Health Specialist	PMHS
Retired certificants may apply to use the retired designation*	(CPNP-Retired, CPN-Retired, PMHS-Retired)

Retired certificants approved for retired status may use the retired designation on business cards, resumes, CVs and signature lines for emails, speaker bios, or letters of recommendation. They cannot use the retired

designation on professional name badges, patient charts, official forms, (e.g., disability, expert testimony), or prescriptions or in any way that would misrepresent certification status. If the individual retires advanced practice certification linked to APRN licensure, the retired status/certification mark cannot be used to meet licensure requirements for APRN licensure.

Date Approved: 03/2021  
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