



# 2018 Annual Report

## Best Practices & Statistics

# WE ARE THE CHAMPIONS!

- **246** Champions at
- **180** hospitals and other employers
- Reaching more than **3,200 RNs** about CPN certification!

## WHAT THEY DO

Thank you, Champions, for supporting certification for your colleagues! Here are just a few of the ways they made a difference in 2018:

**97%** spoke to RNs informally

**75%** shared exam brochures

**73%** used or shared the free CPN Recert CE module

**66%** displayed posters

**46%** distributed PNCB giveaways

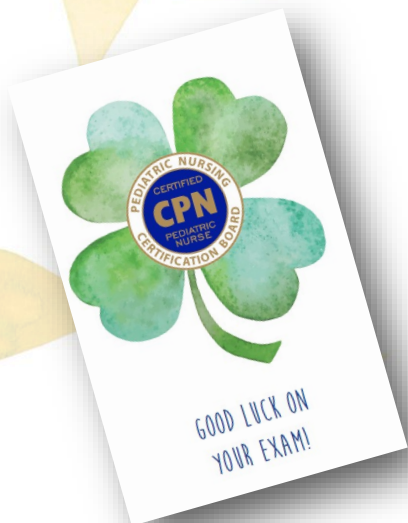
**46%** planned a Certified Nurses Day event

**27%** held a CPN interest session

**27%** hosted a new CPN celebration

Those are some of the basics we ask about in our annual questionnaire.

Keep reading for more ways they champion CPN certification...





# MORE GREAT CHAMPION IDEAS

**24%** held or coordinated a review.

"Children's of Alabama sponsors an annual CPN review since I became Champion. The review course this year was June 25-26, 2018. We had 50 participants signed up and 45 attended. This course is offered free to the nurses interested in achieving the CPN."

- Champion Charolette Jones, BSN, RN, CPN





# MORE GREAT IDEAS & PHOTOS

**Certification first aid kits** to help with studying, with treats, highlighters, index cards, and stress balls to squeeze .

**Recognition walls** above lockers like this "Flying High in the Certification Sky" theme shared by Champion Melanie Lee at Anne Arundel Medical Center in Maryland.



**Celebrating a new CPN** at Massachusetts Eye and Ear Pediatric Ambulatory / Inpatient Unit at Harvard Medical School shared by Champion Joanne Mellen.





# MORE GREAT IDEAS & PHOTOS

**Celebrating and promoting certification** at North Central Baptist Hospital in San Antonio shared by Champion Miriam Battista .

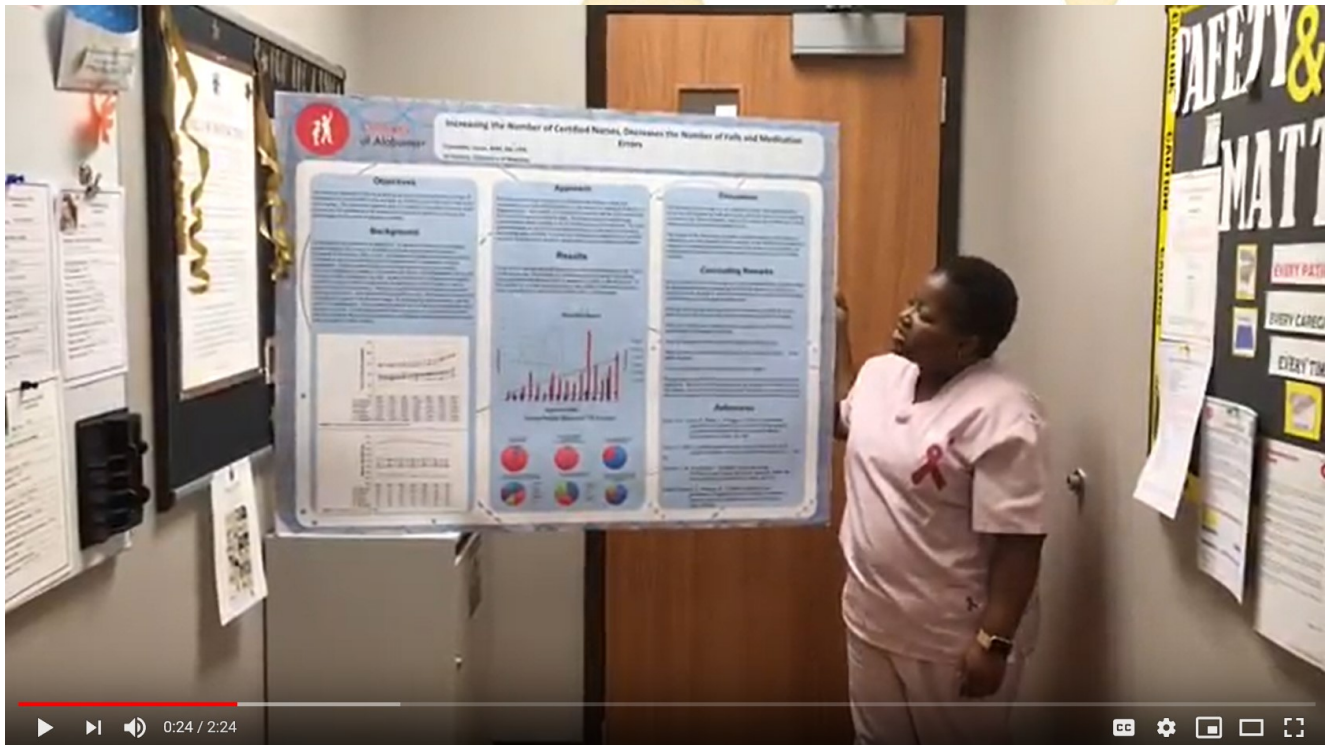




# MORE GREAT IDEAS

**Champion Charolette Jones's video** shares great ideas to encourage nurses to get certified and recognize them for earning CPN!

See her tips at <https://www.youtube.com/watch?v=fDh9zSIR55Y>





# NEW IN 2018

## **Choice for annual Champion benefit.**

In the past, Champions with at least 1 full year of service would receive free Recert.

But with many Champions receiving reimbursement or No Pass, No Pay support to pay for Recert, PNCB offered a choice between the Recert voucher or a high end lunch tote.

For 2018, 43 (23%) chose the tote.



## **Downloadable greeting cards.**

This new resource was an idea from a Champion in 2017.

[Four options are available](#) for you to print any time of the year.

**41%** of Champions reported sharing these cards with nurses in the 2018 survey.



## MORE IDEAS!

- Ask a CPN question during huddles everyday
- Mentor and prepare ambulatory RNs
- Discuss certification at BSN pediatrics and leadership courses

## ARE YOU A CHAMPION NEEDING MORE PNCB SUPPORT?

Email [info@pncb.org](mailto:info@pncb.org) or call 1-888-641-2767 ext. 332 to brainstorm ideas. More free [materials to share](#) are always available upon request. We're here to help!

## WANT TO BECOME A CHAMPION?

Are you a Certified Pediatric Nurse (CPN) who encourages colleagues to seek certification? See [what's involved](#) then [apply online](#) to become a CPN Champion and receive special gear, materials, and a Recert benefit. Large employers (500+ eligible RNs) can have a maximum of 5 Champions on staff.

## THANK YOU, CHAMPIONS!

We can't wait to hear about what you accomplish in 2019!

