



Northwest Community Healthcare



Huntington Hospital



Children's of Alabama

2017 Annual Report Best Practices & Statistics

WE ARE THE CHAMPIONS!

- 228 Champions at
- 167 hospitals and other employers
- Reaching more than 3,000 RNs about CPN certification!

WHAT THEY DO

Thank you, Champions, for supporting certification for your colleagues! Here are just a few of the ways they made a difference in 2017:

92% spoke to RNs informally

83% shared exam brochures

76% displayed posters

47% distributed PNCB giveaways

46% planned a Certified Nurses Day event

33% held a CPN interest session

21% held or coordinated a review class

18% hosted a celebration for new CPNs

Those are the basics we ask about in our annual questionnaire. Keep reading for unique ways they champion CPN certification...



Huntington Hospital

MORE GREAT CHAMPION IDEAS

IMPACTED CULTURE

- Asked for (and received!) special system-wide badges that say Certified RN
- Reached out to all nurse managers to support increasing certification, then met in person to develop a plan
- Started participation in the No Pass, No Pay program
- Provided a Clinical Ladder Bootcamp that includes certification information
- Talked with nurses about certification upon hire or during annual reviews
- Promoted the concept of certification to new audiences beyond employers, such as sharing information with nursing students and international nurses

INCREASED VISIBILITY

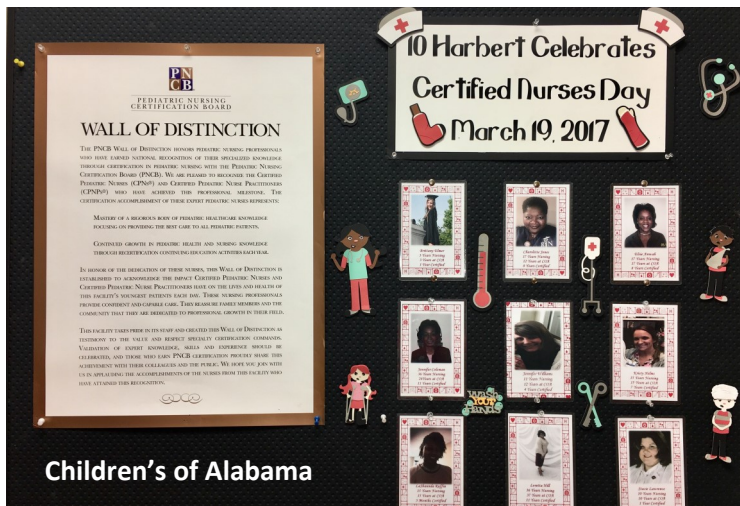
- Wore an "Ask me about CPN" pin
- Customized PNCB's PowerPoint and presented at Shared Governance Meeting

SUPPORTED PREPARATIONS

- Created a tic-tac-toe Q&A bulletin board game with Champion follow-up for players
- Offered a G&D class with audience response questions
- Taught review classes
- Created a study binder or provided a lending library of review books
- Informed nurses of study resources
- Paired CPNs with nurse candidates for mentoring programs
- Helped nurses navigate the PNCB website, application, and Recert dashboard

CELEBRATED!

- Developed a CPN coin to engrave with U.S. Navy nurses' names after they pass
- Wrote personal congrats cards
- Announced new CPNs in newsletters



NEW RESOURCES FOR CHAMPIONS COMING SOON!

- Fresh swag
- Good luck cards for those testing
- Congrats cards for those who pass
- Video contest—show us your posters, tables, or other CPN promotional activities!
- Live webinar for Champions
- Training webinar on demand for new Champions
- Updated CPN PowerPoint

ARE YOU A CHAMPION NEEDING MORE PNCB SUPPORT?

Email info@pncb.org or call 1-888-641-2767 ext. 332 to brainstorm ideas. More free [materials to share](#) are always available upon request. We're here to help!

WANT TO BECOME A CHAMPION?

Are you a Certified Pediatric Nurse (CPN) who encourages colleagues to seek certification? See [what's involved](#) then [apply online](#) to become a CPN Champion and receive special gear, materials, and a Recert benefit. Large employers (500+ eligible RNs) can have a maximum of 5 Champions on staff.

IS A CHAMPION ALREADY AT YOUR WORKPLACE?

Search the [Champion locator](#) to find out.

THANK YOU, CHAMPIONS!

We can't wait to see what you do in 2018!



U.S. Navy



Huntington Hospital