

# Nurse Entrepreneur



APRN

An advanced practice pediatric nurse entrepreneur is a creative self-starter who translates their clinical expertise into a successful business in the health care industry. They identify needs then create solutions. Starting their own clinic, developing software, or offering coaching or concierge services are just a few examples.



Able to network and create relationships in their community and beyond



Self-motivated, focused, and goal-oriented



Adventurous: Understands risks and not afraid to take them

## Keywords

- Financial savvy / business-minded
- Autonomous
- Able to cultivate followship to manage staff
- Versatile, able to adapt to change

## Career Steps

1

Complete a minimum of 1 year as a pediatric RN.

2

Obtain your masters (MSN) or doctorate of nursing practice (DNP) degree as a PNP from an accredited university. Pass your national certification exam and apply for state licensure as an advanced practice registered nurse (APRN).

3

Find employment as an APRN, preferably in a area you are passionate about, or an area in which you would like to focus in as an entrepreneur.

4

Seek continuing education, conferences, and additional certifications to increase your pediatric clinical expertise and promote reputability (i.e., PNCB's Pediatric Primary Care Mental Health Specialist certification).

5

Shadow entrepreneurs in your area of interest, and find entrepreneur mentors. Consider joining a membership organization.

6

Create a business plan and secure funding to launch your business. Grow your company by marketing and staying current on best practices for business.



### Links for further reading

- National Nurse Practitioner Entrepreneur Network (NNPEN): <https://www.nnpenn.org/>
- American Association of Nurse Practitioners (AANP) Entrepreneur Specialty Interest Group: <https://www.aanp.org/membership/aanp-communities/entrepreneur-specialty-interest-group>.



### References

- Nurse entrepreneur. Discover Nursing. Accessed May 23, 2023. <https://nursing.nj.com/specialty/nurse-entrepreneur>.



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