



PEDIATRIC NURSING CERTIFICATION BOARD

800 S. Frederick Avenue, Suite 204, Gaithersburg, MD 20877
1-888-641-2767 www.pncb.org

For Immediate Release

Contact: Lori Anne Boocks, Director of Marketing and Communications

Email: lboocks@pncb.org

PNCB's No Pass, No Pay Program Receives Top National Award for Associations

Recognized for Contributions to Nursing and Innovations in Certification

GAITHERSBURG, MD (July 26, 2011) – The Pediatric Nursing Certification Board (PNCB) has been awarded the 2011 Summit Award, the highest honor for association recognition under The Power of A Awards, for the No Pass, No Pay program for Certified Pediatric Nurse (CPN[®]) certification. Developed by the American Society of Association Executives (ASAE), the Power of A is the premier program honoring associations that exemplify how the association industry and its dedicated professionals are essential to a stronger America and world. The Awards recognize and celebrate the extraordinary contributions associations make to society year round by enriching lives, creating a competitive workforce, preparing society for the future, driving innovation, and making a better world. Six organizations were recognized with the Summit Award out of nearly 100 entries.

“No Pass, No Pay brings benefits to nurses, hospitals, pediatric patients, and families,” said Peg Harrison, MS, RN, CPNP, PNCB Chief Executive Officer. “Nearly half of all new CPNs since January 2011 earned certification through hospitals participating in No Pass, No Pay. This program is proof positive that certification boards can reinvent their business model, reduce barriers to achieving certification, and increase the certified workforce no matter the industry.”

Besides the ultimate goal of increasing patient access to care from certified nursing professionals, Ms. Harrison adds, “We also wanted to make hospitals heroes in the eyes of *our* heroes: pediatric nurses who are at the bedside and who serve as clinical educators, nurse managers and in a variety of other roles. Our nurses seek to make a difference in the lives of children and families every day. No Pass, No Pay is our way of making a difference in nurses’ lives.”

The PNCB will be recognized in Washington, DC on October 5, 2011. For more about No Pass, No Pay, visit www.pncb.org/np.html. For information about The Power of A Awards, visit their website at www.thepowerofa.org.

###

The Pediatric Nursing Certification Board is the largest independent pediatric nursing certification organization in the country. Today, over 28,000 pediatric nurses and nurse practitioners are certified by the PNCB, and nearly 15,000 hold CPN certification available through No Pass, No Pay. For more information about the PNCB, visit www.pncb.org.